



PLAN 2022

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Objectives for 2022

1. To develop value chains and promote local cottage industries for the transformation and marketing of forest & agricultural products;
2. To stimulate mind shifts about, and encourage action geared at mitigating environmental challenges (especially deforestation) through conservation education;
3. Promote actions geared towards preservation of water sources;
4. Support the conservation of globally threatened species and ecosystems;
5. To promote actions geared towards preservation and regeneration of natural resources
6. To promote renewable energy sources and waste management;
7. To promote sustainable agriculture practices.
8. To ensure dynamic equilibrium in ecosystems: balance between the survival of biodiversity-rich habitats and the prosperity of their adjacent communities.

Project location

The project area for 2022 will be South West and North West Regions of Cameroon. Precisely, around the Mt. Cameroon biodiversity hotspot and the montane ecosystems of Donga Matung respectively.

Planned Activities

Forest Rewilding Programme

1. Tree nursery

We hope to raise 35,000 native tree seedlings of 50 different species. Major activities will include periodic seed collection, nursing, filling of polythene bags, potting, deweeding, watering and data collection.

2. Water catchment rewilding

We envisage to rewild 2 major catchments of Etome and Mile 4-Limbe respectively. A total of 10,000 trees are marked for these. Also we will continue monitoring, evaluating and collecting data on biodiversity etc at the Bulu, Bwitingi and Njonje water catchment forests.

3. Community forest enrichment

We are looking at restoring a total of 1 hectare within the Etinde Community Forest with up to 20,000 trees. This would fill up holes created within the forest by illegal logging, encroachment for farming purposes and lava flowing from Mt. Cameroon and Mt. Etinde (located between two active volcanoes).

We plan to work with the village forest management committee of Etome village to come up with a forest protection plan. With the reforestation task force it will be forest maintenance, monitoring and evaluation plan amongst others. We will also be taking our forest gardening trainings to villages of the Etinde forest area. This to ensure that farmers diversify and maximize harvest so as to prevent encroachment into the community forest.

4. SUGi Akademy

SUGi Akademy is a school conservation/tree education program that aims at building a network of the next generation's forest builders in Cameroon. This project will be launched this year as we envisage to change perspectives and train children between the ages of 5-18 to safeguard their environment and be ambassadors for ecosystems.

5. Capture Rewild

With our work in rewilding/reforestation, we hope to start a forest documentary project that will capture the rewilding journey (especially the miyawaki method).

6. The North West reforestation project (NWRP)

This year, we are taking our rewilding/reforestation expeditions to degraded landscapes of Donga Mantung in North West Cameroon. This project hopes to rewild 13 water catchments and over 10,000ha of degraded riparian, montane and agricultural land within 5years.

In 2022, we want to begin mobilizing all stakeholders and setting up series of native tree nurseries at neighbourhood, village and community level.

Climate-smart agriculture programme

1. Forest gardening

In 2022, we continue to run 2 forest garden demonstration farms to train on/demonstrate various plant propagation techniques, carryout comparative studies on different land races & intercropping distances for various crops etc. Additionally, we will be building a curriculum for forest gardening or integrated landscape farming with crop farming, bee farming, mush room farming, marcotting/grafting, animal husbandry (raising of table birds, rodents etc), fish farming, plantain multiplication etc.

2. Living food bank

We will continue to run the food bank, reaching out to atleast 25 families (with food donations) every 4months. A total of 3food donations to 75 needy families planned in 2022.

3. Seed bank and indigenous seed exchange network

We will continue to promote, collect and link farmers up with indigenous resources.

4. Fruit Revolution

In 2022, we hope to begin a fruit revolution that will see the growing of fruits from all over the world.

Irvingia programme

1. Conservation education

Again, we would be changing perceptions on the true value of forests as we reach out to 5000 people through meet-the-people-talks, posters, social media, radio and television with awareness messages.

2. Women /youth forestpreneur project

In 2022, we will train and support 44 forestpreneurs (to make up 200). They will be trained on adding value to non-wood forest products, transformation of non-wood to semi-finished and finished goods, transformation of fibre (rattan, bamboo raphia) to finished goods, organic packaging, recycling etc.

3. Sustainable Menstruation

This year, we will train 2 young girls (tailors) on the production of reusable cloth pads and we anticipate to distribute >500 cloth pads (plus information on menstrual hygiene & puberty education).

4. Youth inspiration and mentorship project

Within the context of our One Million Leaders Africa initiative, we will be training 50 youth leaders on leadership skills this year. We will also organize a skill and knowledge fare.

5. Irvingia Cooperative Society

The Irvingia Cooperative Society (IRVINGIACOOP) goes fully operational in March 2022. We plan to soar on the wings of our business partner Climate Nuts to get tropical spices into the European market, while prospecting other opportunities for the Americas, Asia and other continents. In this light, we are looking at setting up an E-commerce platform. We hope to set up an oil & derivatives processing unit as well as the Irvingia network (platform for exhibition and exchange of value adding skills). Again, this year, we hope to inject cash into 3 most resilient businesses set up by our trainees.

Media outreach

1. Website

In 2022, we will do monthly updates of our website, ensure traffic and publish 4 editions of our e-newsletter

2. Social media

We envisage to post twice every week on all social media platforms (facebook, instagram, twitter, LinkedIn). Our Youtube channel goes fully operational this year with atleast 1 video posted every month.

Features and publications

We hope to have many more features this year, especially with the expansion of our work.

Fundraising

We hope to acquire a new Bank account for Irvingia Coopertave Society, with Union Bank of Africa. We hope to continue our partnership with all current partners even as we scout new grounds.

1. Funds raised from proposal writing

At least two funding proposals/calls every week

2. Crowdfunding (apps and platforms)

SUGi app

Milkywire app

Omprakash platform

Givingway platform

Restor.eco platform

Prince Benhard Conservation Fund's Conservation Connect

*Exploring more apps and platforms especially those that do matching funds

Partners

This year, we hope to triple the number of partners from 2021

Human Resources

We plan to increase the number of full time workers from 4 to 8 with many volunteers as followa; 1 nursery attendant, 1 business project manager, 1 media and communications officer, 1 administrative and finance assistant.

We will also be building the capacity of staff in the AI and drones, digital marketing etc.

Budget

Our budget stands at 150,000USD; respectively, 65.000 for the Forest Rewilding, 20.000 for Climate-smart Agriculture, 50.000 for Irvingia and 15.000 for Administrative cost.

